

# VENTUREPRISE AT UNC CHARLOTTE

## Inclusive Innovation Leadership Academy



*inspire • motivate • influence*



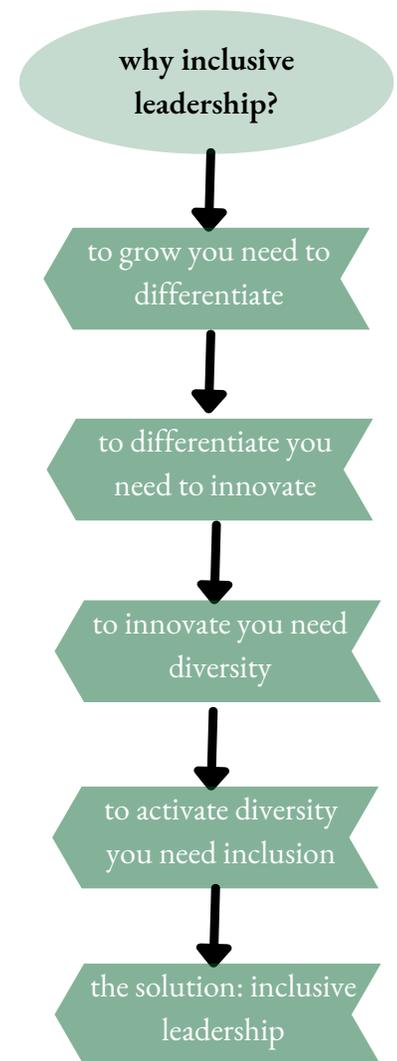
### Purpose

With a vital importance of diverse perspectives and a need for more inclusive leadership in the entrepreneurial sector, Ventureprise and City Startup Labs have designed a collaborative learning program that educates, empowers and inspires women and other underrepresented minorities to utilize their expertise and potential for social and economic impact and growth while advancing an inclusive environment for entrepreneurs and innovators.

The mission of the Inclusive Innovator Leadership Academy is for graduating participants to serve as leaders, mentors and decision-makers in the North Carolina entrepreneurship ecosystem.

### Benefits

- 1. Create Change Makers** - This program connects you with entrepreneurs seeking to solve big problems that can benefit from your expertise.
- 2. Learn New Skills** - The program encompasses four workshops designed to prepare you to be a mentor and leader in the innovation and entrepreneurship community.
- 3. Build Your Network** - You will have the opportunity to meet and network with organizations from across the state including serving as a venture investment reviewer for the NC IDEA Foundation.
- 4. Contribute as a decision-maker** - You will have the chance to be matched with different organizations seeking innovation and entrepreneurship leaders, mentors, and decision-makers.



## Features

### Workshop Series

Participants will attend four workshops in 2 weeks provided by Ventureprise, City Startup Labs, Georgia Tech Venture Labs, and the NC IDEA Foundation. The programming will cover entrepreneurial thinking, mentoring startups, Lean LaunchPad curriculum, customer discovery process and venture readiness and review.

### Venture Reviewers

Upon completion of the workshops, participants will serve as venture reviewers for startups seeking funding through the NC IDEA grant program.

### Match Day

North Carolina entrepreneurial ecosystem organizations will pitch opportunities for graduates to serve in leadership, mentorship and decision-making roles in their organizations. This segment will be a combination of virtual and in-person experiences.

## Eligibility

### Participant Qualifications:

- Underrepresented minority status
- North Carolina Resident
- 5+ years experience in field
- Must attend all workshops and serve as a Venture Reviewer
- Interest in entrepreneurship, innovation, and commercialization

### Questions about eligibility?

Contact,  
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## Schedule

Participants in this virtual program will be required to complete 4 workshops designed to prepare them to be a mentor and leader in the innovation and entrepreneurship community. These workshops will take place via Zoom.

For more information and the application, visit [www.entrepreneurship.uncc.edu](http://www.entrepreneurship.uncc.edu)

### Program Dates

- 8/6 Application Deadline
- 8/11 Workshop 1: Orientation and Entrepreneurial Thinking
- 8/16 Workshop 2: Mentor Academy - Lean LaunchPad (led by Georgia Tech)
- 8/17 Workshop 3: Mentor Academy - Lean LaunchPad (led by Georgia Tech)
- 8/25 Workshop 4: NC IDEA Venture Reviewer Training
- 9/16 Match Day - NC Ecosystem Organization Pitch